

MBA

**Master Of Business Administration
(Online Mode)**



**CREATE OUTCOMES.
GET RECOGNISED.
LEAD.**



Get enriching
education.
Transform
your career.



Legacy that inspires



750 Full-Time Faculty Members

Faculty includes Fulbright Scholars
and Humboldt (for Post-Doctoral
Researchers) International Scholars

Multidisciplinary Schools Across



Management

School of Business Management
regularly featured in the Top-10
MBA Schools



Commerce

Top ranking and award-winning
commerce college in India



Engineering & Technology

4th best Engineering college
in West



INSTITUTION OF EXCELLENCE

SVKM's Narsee Monjee Institute of Management was founded in 1981 and achieved Deemed-to-be-University status from the University Grants Commission in 2003.

- With over 4 decades of history in providing stellar academics, SVKM's NMIMS Deemed-to-be-University is now a multidisciplinary centre of learning.
- It offers its students a rich balanced environment to learn and grow in, and exposure to research & academics.
- It provides opportunities to have hands-on access to practical aspects of diverse functions across industries.



CENTRE FOR DISTANCE AND ONLINE EDUCATION

NMIMS CDOE is the distance and online education centre of NMIMS University.

- NMIMS CDOE began its ODL & OL journey in 2013 with a state of the art learning management system to provide interactive learning on connected platforms 24/7.
- NMIMS CDOE is changing the dynamics of higher education delivery in India while empowering students across India and enabling them to fulfil their dreams and aspirations.



Design the
success
graph of
your career

An MBA programme that leads you to career growth

Seamless Career Transformation with an MBA at your own pace

- Study anytime anywhere with 24X7 access to all lectures 'live & recorded'



Grow by leveraging NMIMS CDOE's Corporate and Academic Recognition

- NMIMS CDOE Programs are highly regarded & recognised by top corporate firms in India due to the academic rigour, industry-focused curriculum and rich academia.



Be part of a rich lineage with NMIMS CDOE Alumni status

- Be part of the global alumni network working in some of the top 8000+ corporate firms, SMBs & start-ups in India & overseas



Get a step closer to your dream job with 500+ hiring partners

- Get access to 500+ hiring partners including multinational companies, corporations and start-ups.



Catalyse your growth in the corporate world with Career Services*

- Design your future with Career Services, a unique offering to help achieve your career goals as well as nurture you into an all-round professional with right mentoring and guidance on technical and soft skills.



*Additional fee as applicable

4 quadrant approach to learning

- Learning materials are prepared for the courses as per **UGC guidelines – the four quadrant approach**. Every course has recorded videos covering the syllabus, recording of synchronous sessions that are scheduled for the semester, digital learning materials that students can refer to for learning, discussion forums where faculty can interact with students and clarify their doubts and self-assessment quizzes.
- The students will get the following elements of learning in our online programme:
 - Course Content** (Recorded videos and Digital study materials)
 - Access to **Student Portal** that includes learning management system and student administrative system
 - Live lectures**: Teaching Sessions, Doubt Clearing Sessions, industry Experts' sessions, Session Podcast, Case study discussion sessions, and Masterclasses from experts across the globe
 - Access to the **Digital Library** of the University

Access world-class study resources

- Lecture presentations prepared by experienced faculty
- Best-in-class courseware curated from best resources and reviewed by qualified professors.
- Access a vast repository of scholarly articles, whitepapers, case studies and journals via our digital library



Student Support Services

- Support : **Call, Ticket & Chat support** with Course Co-ordinator
- Faculty connect through Post a query and access to session recordings.

Learn
on-the-go.
Learn from
the best.

Programme Structure

A management programme that gives you work-life-study balance



Duration
2 yrs



Semester
4



Program Validity
4 yrs

The 2-year Master of Business Administration programme is designed to provide working professionals the flexibility to pace the programme to fit their schedule, without the need to deprioritise their professional or personal commitments.

Learn from faculty that sparks thinking minds

NMIMS CDOE academic reputation is upheld by a team of top academicians, Ph.D. holders, scholars, industry veterans and practitioners who hold valuable insights about the curriculum and the industry. The Master of Business Administration programme has a versatile approach facilitated by experts in the field who can manoeuvre through the changing tides of business trends.

90+

Faculty with
Ph.Ds

140+

Renowned
Faculty

400+

Years of combined
teaching experience

800+

Years of combined
industry experience



Case-Based and Application-oriented Assessment

The programme participants are assessed and evaluated for their learnings in both theoretical and application-based areas, thus gauging their ability to analyse and deploy appropriate solutions to myriad business problems.

Choose your
outcomes.
Lead the
Future.

Programme Specialisations

The Master of Business Administration programme offers participants a wide range of specialisations to enhance their career in the preferred management domain.

1 Business Management

Master concepts to broaden and deepen core management concepts and business thinking models.

2 Business Analytics

Integrate management principles with data analytics to support strategic decision-making. The specialisation covers core subjects such as Data Analytics for Business and Machine Learning for Managers.

3 IT Management

Gain a comprehensive understanding of information systems and business strategies. Explore key areas, such as cybersecurity, AI concepts, and the practical applications of technology in business environments.

4 Finance

Gain a better understanding of the fundamentals of finance, auditing, accounting and capital management while also learning the fundamentals of business management.

5 Marketing

Get a deeper understanding of the various functions and principles of marketing, which can be practically applied in the corporate world at regional and global level.

6 Operations & Data Sciences

Build professional competencies in production and operations management, distribution channels & logistics, procurement, and quality management.

7 Human Resource

Learn the fundamentals of talent training, recruiting, retention, industrial relations, organisational skills and their practical application in a corporate environment.

Resolve your queries with best-in-class support services

Clarify all issues pertaining to Admissions, Academics, Examinations, Books, Identity cards, Fee Receipts, etc.



Transparent and unhindered interaction via email, toll-free no and live chat with our management teams across all levels



We have a CSAT (Customer Satisfaction) rate of more than 85%, higher than the industry average



Join the
league of
professionals
extraordinaire

Programme Structure

Total Credits - 102

SEMESTER	SUBJECT	SUBJECT CREDIT
1 st	Business Communication	4 Credits
	Financial Accounting	4 Credits
	Micro Economics & Macro Economics	4 Credits
	Organizational Behavior	4 Credits
	Marketing Management	4 Credits
	Quantitative Methods – I	4 Credits
2 nd	Cost & Management Accounting	4 Credits
	Human Resource Management	4 Credits
	Strategic Management	4 Credits
	Business Analytics	4 Credits
	Legal Aspect of Business	4 Credits
	Operations Management	4 Credits
3 rd	Corporate Finance	4 Credits
	Research Methodology	4 Credits
	Elective 1	4 Credits
	Elective 2	4 Credits
	Elective 3	4 Credits
	Elective 4	4 Credits
4 th	Indian Ethos & Ethics	4 Credits
	Corporate Sustainability	4 Credits
	International Business	4 Credits
	Project	6 Credits
	Elective 5	4 Credits
	Elective 6	4 Credits
	Elective 7	4 Credits

The electives in each of the specialisation is as follows :

SPECIALISATIONS

Business Management	1) Information Systems for Management 2) Consumer Behaviour 3) Organisational Theory, Structure and Design 4) Supply Chain Management 5) Digital Marketing 6) Entrepreneurship and Venture Capital Management 7) Project Management
Business Analytics	1) Data Analytics for Business 2) Machine Learning for Managers 3) Business Process Modelling and Management 4) Visual Analytics 5) Operational and Supply Chain Analytics 6) Digital Leadership in the Age of Industry 5.0 7) Consumer Data Analytics
IT Management	1) Cybersecurity 2) Data Privacy, Security & Governance 3) Technology Risk & Compliance Management 4) Applying Agile Concepts in Program Management 5) Digital Product Design and Development 6) Business Process Transformation 7) AI Concepts and Applications in Business
Finance	1) Capital Market and Portfolio Management 2) Business Valuation 3) Financial Derivatives 4) Strategic Cost Management 5) Corporate Tax Planning 6) Investment Banking 7) International Finance

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Programme Structure

Marketing

- 1) Brand Management
- 2) Consumer Behaviour
- 3) Integrated Marketing Communications
- 4) Sales Management
- 5) International Marketing
- 6) Services Marketing
- 7) Digital Marketing

Operations & Data Sciences

- 1) Operation Analytics
- 2) Project Management
- 3) Total Quality Management
- 4) Supply Chain Management
- 5) EDA & Data Visualisation
- 6) Strategic sourcing and E-procurement
- 7) Strategic Applications of IoT and Big Data

Human Resources

- 1) Compensation & Benefits
- 2) Industrial Relations & Labour Laws
- 3) Manpower Planning, Recruitment and Selection
- 4) Organizational Development & Change
- 5) Performance Management System
- 6) Learning & Development
- 7) Emotional Intelligence





Eligibility Criteria

Bachelor's Degree in any discipline from recognised University or an equivalent degree recognised by Association of Indian Universities (AIU) with minimum 50% marks at Graduation Level (45% for SC/ST/OBC/PwD).



Admission Process



1 Registration

Register online at
online.nmims.edu

Post registration, a
student counsellor will
get in touch with you.



2 Document Submission

Upload the relevant
Gazette Attested
photocopies of the
academic and
KYC documents.



3 Fee Submission

You may confirm your
admission by paying
the fee online, or by
sending a demand
draft in favour of
'SVKM's NMIMS'
payable at Mumbai.



4 Confirmation

On Document approval, Payment
approval & Student verification
your admission will be confirmed,
and a 'student number' will be
issued to you by the University.

Additional Admission Requirement: DEB ID & ABC ID

As per UGC guidelines, all applicants are required to include the following details on their admission form:

- Academic Bank of Credits Identification Number (ABC ID)
- Distance Education Bureau Identification number (DEB ID)
- To know the steps to create your ABC ID, visit : <https://digr70srsogza.cloudfront.net/academics/1723551374Ef3lh.pdf>
- To know the steps to create your DEB ID, visit: <https://digr70srsogza.cloudfront.net/academics/1725341466ZPJJe.pdf>

Do note

- ABC ID is essential for creating DEB ID
- Admission application cannot be submitted without ABC ID & DEB ID

PROGRAMMES	AMOUNT
Annual Fee Payment	₹ 105,000/-
Semester wise Fee Payment	₹ 55,000/-

- Admission Processing Fee of ₹1,200/- applicable for all admissions.
- An initial amount of ₹10,000/- from the program fee will be collected at the time of registration.
- Exam fee : ₹800/- per subject per attempt.
- Project fee : ₹800/- per exam attempt.
- Students also have the option to pay the full program fee of ₹196,000/- if they prefer.
- The above-mentioned fee structure is subject to change at the discretion of the University.
- Any payment made via Demand Draft should be made in favour of "SVKM's NMIMS" payable at Mumbai.
- Now avail loan facility to pay fees for the Program even without a credit card EMI Facility (3, 6, 9, 12 months) available via credit cards of the following banks: HDFC Bank, ICICI Bank, Axis Bank, Citi Bank, Standard Chartered Bank, HSBC Bank and Kotak Mahindra Bank

Scholarship Policy

The University offers special incentives to our Armed forces, Defence Personnel, Paramilitary and their immediate family with a 20% concession on the program fee.

Connect

NMIMS CDOE

2nd Floor, NMIMS New Building,
Opp. Mithibai College, V.L. Mehta
Road, Vile Parle West, Mumbai – 400056

